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SODC INSIDER

WHY WORD OF MOUTH MATTERS

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THE ROOT OFTHE MATTER:
THE IMPORTANCE OFWORD OF MOUTH



Why Word of Mouth Matters

When it comes to promoting a college program, some of the most powerful marketing doesn't come from advertisements—it comes from people.

Word of mouth is effective because people trust real experiences. Prospective students want to know what a program is really like, and hearing directly from current students, graduates, faculty, friends, or family can make that experience feel more authentic and relatable.

Word of mouth also helps answer the questions that prospective students may have but can't always find on a website: Will I fit in? Will I enjoy the experience? What opportunities will I have? What can I do with this program?

For colleges, this is an important reminder that every student experience can become part of the program's story. Creating meaningful experiences and encouraging students and alumni to share them can turn satisfied students into some of the program's most authentic ambassadors.

In a world filled with promotional messages, sometimes the most convincing message is simply: "I went through this program, and here's what my experience was like."

Had a positive experience at SODC?

Tell us about it!



My experience at Southern Ontario Dental College has been incredibly rewarding, and I truly believe many of the skills and lessons I learned there, will stay with me throughout my career as a dental hygienist.

Academically, the program provides a comprehensive foundation for entering the profession. The instructors are knowledgeable, supportive, and always willing to answer questions or provide additional guidance when needed. They genuinely care about their students' success and encourage continuous learning throughout the program.

Overall, I am grateful for my time at Southern Ontario Dental College. The education, clinical experience, and mentorship I received have prepared me well for my career, and I would recommend the Dental Hygiene program to anyone looking for a flexible, supportive, and challenging learning environment. Linda

Linda M.





★★★★★

Denise L.

I can't say enough good things about my time at SODC. As a mature student, I was very grateful for all the support and help I received. The teachers truly care about your success and we'll go the extra mile if you show any interest in learning. I'm very grateful for my time at SODC. I would recommend it to anyone

David K.

Words can't express how amazing my experience in the restorative dental hygiene program was at SODC as a student, the best experience and the best staff I have ever met. The kindness and respect every individual held for one another and gave everyday was beyond my expectations, I would like to thank Dr. Estrabillo, Ghazal, Jawad, Sandy, and Miran for all the knowledge, care, and respect they gave me, and I would recommend this school to every person looking into it.

Nazaneen A.



I'm proud to be a student at Southern Ontario Dental College. The instructors are incredibly knowledgeable, supportive, and truly care about our success. The hands-on clinical training is excellent and really prepares us for real-world practice. The learning environment is welcoming and diverse, and I've grown so much both professionally and personally since joining.

Highly recommend this college to anyone passionate about dental hygiene and looking for a strong start in the field! Meena G.



Favourite part: I really enjoy the instructors and the supportive environment, but I also really like the hands-on components. Dental Materials is especially fun for me because I get to do things like polishing, sealants and fluoride varnish. I also really enjoy hands-on radiology, and I feel fortunate that there is essentially an X-ray unit available for every two students.

Advice to future students: I would say the workload can be heavy, but I try to prioritize and take it one day at a time instead of worrying about everything that's coming later. I would also say to actually use the support that's available. I've found the instructors and staff approachable, and I know I can reach out to them when I need help. Farzad N.

See more like this on our Instagram and Facebook accounts.

CURIOUS ABOUT OUR PROGRAMS? EMAIL PROGRAMINFO@SODENTALCOLLEGE.COM



STUDYTIP OFTHE MONTH

My study tip would be to preach it! Talk about what you are learning out loud with other students and your friends and family. Speaking about your learning helps your brain remember things in a different way than just reading them. And it has the added benefit of increasing your confidence speaking to people, which is an asset as a dental hygienist!

Kari S. RDH COM

EVENTS AT SODC

November 4 - Attended Pathway Fair Our Lady of Lourdes
November 11 - Attended Pathway Fair Centennial CVI
November 14 & 15 - Supplemental of Orthodontic Course
November 22 - College Tour
November 23 - Application window opens for Dental Hygiene Applications
November 28 - DA 11 program finishes

Your Feedback Matters

If you had a positive experience at Southern Ontario Dental College, please consider leaving a Google review. It helps us improve and reach more future professionals.